

Hubungan antara materialisme dan self regulation pada remaja = The relationship between materialism and self-regulation among adolescent

Ruly Sulis Handayani, author

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Abstrak

Penelitian ini dilakukan untuk melihat hubungan antara materialisme dan selfregulation pada remaja. Materialisme didefinisikan sebagai keyakinan yang dianut seseorang tentang seberapa pentingnya kepemilikan barang di dalam hidupnya (Richins & Dawson, 1992). Self-regulation didefinisikan sebagai kemampuan individu untuk mengembangkan, mengimplementasikan, dan secara fleksibel memonitor perilaku yang sudah direncanakan untuk meraih tujuannya (Kanfer, 1970). Responden penelitian adalah 146 remaja di Jabodetabek. Materialisme diukur dengan menggunakan MVS Short Form oleh Richins (2004a). Self-regulation diukur dengan menggunakan Short Form Self-Regulation Questionnaire (Carey, Neal, dan Collins, 2004). Hasil utama penelitian menunjukkan terdapat hubungan yang signifikan antara materialisme dan self regulation ($r = -.205$, $p < 0.05$). Nilai coefficient of determination (Rsquare) $r^2 = 0.042$ atau sebesar 4.2% sehingga dapat diinterpretasikan bahwa variasi skor materialisme 4.2% dapat dijelaskan dari skor self-regulation. Sedangkan 95.8% sisanya dapat dijelaskan oleh faktor-faktor individu selain faktor self-regulation.

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This research was conducted to find the correlation between self-regulation and materialism among adolescent. Materialism is defined as a centrally held belief about the importance of possessions in one's life (Richins & Dawson, 1992). Selfregulation is defined as the ability to develop, implement, and flexibly maintain planned behaviour in order to achieve one's goals (Kanfer, 1970). Participants of this research were adolescent in Jabodetabek area, with amounts 146 people. Materialism was measured using MVS Short Form by Richins (2004a). Selfregulation was measured using Short Form Self-Regulation Questionnaire (Carey, Neal, dan Collins, 2004). The main result of this research shows that there is significant relationship between materialism and self-regulation, ($r = -.205$, $p < 0.05$). Coefficient of determination score (R square) $r^2 = 0.042$ or indicate that 4.2% materialism score variation can be explained by self-regulation score. Another 95.8% can be explained from another individual factors except selfregulation.