

Peningkatan employee engagement melalui persepsi terhadap umpan balik dengan implementasi "coaching clinic at work" pada karyawan PT. X = An increase of employee engagement through perception on feedback by the implementation of coaching clinic at work

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20370340&lokasi=lokal>

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Abstrak

Penelitian ini bertujuan untuk mengetahui peningkatan employee engagement melalui persepsi terhadap umpan balik dengan implementasi "coaching clinic at work" pada karyawan PT X. penelitian ini tergolong action research dengan desain before-after study melalui program intervensi "coaching clinic at work". Adapun pendekatan yang digunakan dalam penelitian ini bersifat kualitatif dan kuantitatif.

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This study aims to determine the increase in employee engagement through perceptions of feedback with the implementation of "coaching clinic at work" on PT X employees. This study is classified as action research with a prior-after study design through an intervention program "coaching clinic at work". The approach used in this study is qualitative and quantitative.