

Pengaruh persepsi karyawan tentang insentif finansial terhadap kepuasan kerja karyawan: studi kasus karyawan tetap fungsional pada level bereau dan department PT. Antam Persero Tbk = The influence of employees perceptions about financial incentives on job satisfaction of employees: case studies permanent employees in functional level at bereau level and department level in PT. Antam Persero Tbk

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Abstrak

Penelitian ini membahas pengaruh persepsi tentang insentif finansial terhadap kepuasan kerja karyawan PT Antam (Persero) Tbk. Tujuan penelitian ini adalah untuk mengetahui bagaimana pengaruh pemberian insentif finansial terhadap kepuasan kerja karyawan PT Antam (Persero) Tbk. Penelitian ini merupakan penelitian explanatif dengan pendekatan kuantitatif, dimana analisis datanya dilakukan menggunakan analisis statistika inferensial. Penentuan jumlah sampel dalam penelitian ini menggunakan total sampling. Adapun pengujian hipotesis dalam penelitian ini dilakukan dengan menggunakan analisis regresi linier sederhana. Berdasarkan hasil pengujian menunjukkan bahwa persepsi tentang insentif finansial berpengaruh signifikan positif terhadap kepuasan kerja karyawan PT Antam (persero) Tbk.

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This study discusses the influence of employees' perceptions about financial incentives on job satisfaction of employees of PT Antam (Persero) Tbk. The purpose of this study was to determine the effect of financial incentives on job satisfaction of employees of PT Antam (Persero) Tbk. This research is explanative by using quantitative approach, in which the data analysis was performed using analysis of inferential statistic. Determination of the number of samples in this research uses total sampling. The hypothesis testing was performed using simple linear regression analysis. Based on the test results showed that employee's perceptions of financial incentives significantly positive effect on job satisfaction of employees of PT Antam Tbk.