

# Pengaruh budaya organisasi terhadap komitmen organisasional karyawan tetap non manajerial PT Persona Prima Utama = The Effect of organizational culture on commitment organizational of non managerial employees at PT Persona Prima Utama

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## Abstrak

Skripsi ini membahas pengaruh budaya organisasi terhadap komitmen organisasional karyawan tetap non-manajerial PT. Persona Prima Utama. Tujuan penelitian ini adalah untuk menganalisis bagaimana pengaruh budaya organisasi terhadap komitmen organisasional karyawan tetap non-manajerial PT. Persona Prima Utama melalui dimensi innovation and risk taking, attention to detail, outcome orientation, people orientation, team orientation, aggressiveness, dan stability. Metode penelitian yang digunakan adalah kuantitatif. Sampel dalam penelitian ini adalah 58 karyawan tetap non-manajerial pada PT. Persona Prima Utama dengan menggunakan metode total sampling. Instrumen penelitian ini menggunakan kuesioner dan dianalisis dengan menggunakan analisis regresi linear sederhana. Hasil penelitian ini menunjukkan bahwa budaya organisasi mempengaruhi komitmen organisasional sebesar 60% dan 40% dipengaruhi oleh faktor lain. Hasil analisis menunjukkan budaya organisasi memiliki pengaruh yang signifikan terhadap komitmen organisasional.

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This study describe about The Effect of Organizational Culture on Commitment Organizational of Non-Managerial Employees at PT Persona Prima Utama. The purpose of this study is to analyze how the effect of organizational culture through the dimensions of innovation and risk taking, attention to detail, outcome orientation, people orientation, team orientation, aggressiveness, and stability. The method used is quantitative. The samples in this research were 58 person of non-managerial-permanent employees using total sampling method. The instrument of this research using questionnaires and analyzed by using simple linear regression analysis. The results of this study indicate that organizational affects organizational commitment by 60% and 40% influenced by other factors. The analysis showed that organizational culture has a significant influence on organizational commitment.