

Identifikasi jejaring movement economy di kawasan Pasar Sunan Giri =
Identification of movement economy in Sunan Giri market area /
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Abstrak

Di tengah maraknya pasar modern saat ini keberadaan pasar tradisional semakin tidak populer. Pasar tradisional banyak yang mati? sudah tidak digunakan untuk aktivitas jual beli. Pemerintah melakukan program Revitalisasi untuk menghidupkan kembali pasar tradisional. Intervensi berupa relokasi dan perbaikan gedung yang dilakukan tidak mampu membuat pasar-pasar tersebut hidup kembali. Namun, di tengah fenomena ini masih terdapat beberapa pasar tradisional yang masih hidup? digunakan untuk aktivitas jual beli? tanpa mengalami intervensi tersebut. Pertanyaan akan bagaimana pasar tersebut masih tetap hidup dan pengaruh pasar dengan kawasan di sekitarnya akan dijawab dengan pengamatan langsung dan studi literatur yang dituliskan secara deskriptif. Studi kasus yang dilakukan di kawasan Pasar Sunan Giri menunjukkan bahwa hubungan interaksi timbal balik antara pasar dengan aktivitas di kawasan sekitarnya (yang tercipta dari tata guna lahan kawasan) dapat menciptakan jejaring movement economy sehingga membuat Pasar Sunan Giri tetap hidup

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In the midst of today's modern markets, the presence of traditional markets is not popular anymore. Traditional markets are dying? not used for trading activity. The Government made a Revitalization Program to resurrect the traditional markets from this situation. Interventions, such as relocation and buildings repairs, were unable to make these markets survive. However, in the middle of this phenomenon, there are few surviving traditional markets? still used for trading activity? without experiencing the intervention. The question about how those markets can still ?live? and influence the surrounding neighborhood would be answered by direct observation and study of literature which were written descriptively. The case study, which were conducted in Sunan Giri Market area, indicates that reciprocal interaction between the market and the activity in the surrounding area (which were created by regional landuse) can create a movement economy networking so that Sunan Giri Market survives.