

Analisis hubungan likuiditas saham dengan investasi perusahaan studi empiris : perusahaan manufaktur yang terdaftar di bursa efek indonesia (BEJ) tahun 2004-2012 = Analysis of the relationship of stock liquidity with companies investment empirical study manufacturing companies listed in indonesia stock exchange (IDX) year 2004-2012 / Prima Amanda Permatasari

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Abstrak

ABSTRAK

Skripsi ini membahas mengenai hubungan likuiditas saham dan investasi perusahaan. Likuiditas saham dan investasi perusahaan merupakan dua hal penting bagi perusahaan maupun pemangku kepentingan terutama pemegang saham. Namun, hingga saat ini masih sedikit penelitian mengenai hubungan kedua hal tersebut. Penelitian ini merupakan penelitian kuantitatif yang membahas hubungan likuiditas saham dan investasi perusahaan, khususnya perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia (BEI). Investasi perusahaan akan menggunakan variabel pertumbuhan total aset, property, plant, and equipment (PPE), persediaan, dan capital expenditure. Hasil penelitian menunjukkan likuiditas saham memiliki hubungan positif dengan investasi perusahaan. Sehingga semakin likuid saham perusahaan, maka semakin besar investasi perusahaan.

ABSTRACT

The focus of this study is the relationship of stock liquidity and Companies? investment. Stock liquidity and investment are important things for companies and stakeholders, especially shareholders. However, it is still a few of research about that. This research is a quantitative study that examines the relationship of stock liquidity and investment companies, especially manufacturing companies listed in Indonesia Stock Exchange (IDX). Variable of Companies? investment are growth in total assets, property, plant, and equipment (PPE), inventory, and capital expenditure. The results showed stock liquidity has a positive relationship with the investment company. So more liquid shares, the greater Companies? investment