

Partisipasi politik mahasiswa di dunia maya dan di dunia nyata (pengaruh jaringan sosial (social networking) tweeks (pengguna twitter) BEM FISIP UI 2014 dan BPM FISIP UI 2014 terhadap partisipasi politik dalam membahas isu politik selama online dan offline) = Students of political participation in the virtual world and in the real world relation of social networking tweeks on organization like BEM FISIP UI 2014 and BPM FISIP UI 2014 toward of political participation online offline on twitter / Andi Alaika

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Abstrak

[Twitter menjadi ruang publicsphere yang diciptakan dalam komunitas maya atau virtualsphere. Penggunaannya pun bisa beralih fungsi menjadi ranah debat politik, gerakan mahasiswa hingga kampanye partai kepentingan demi meningkatkan elektabilitas. Untuk itulah penelitian mengenai hubungan antara jaringan sosial pada Twitter terhadap partisipasi politik online dan offline dilakukan. Dengan mengambil sampel mahasiswa yang tergabung dalam organisasi BEM FISIP UI 2014 dan BPM FISIP UI 2014. Dan hasilnya, bahwa jaringan sosial pengguna twitter cenderung kurang mempengaruhi partisipasi politik online dan offline. Namun, ditemukan bahwa dalam virtualsphere terjadi fenomena slacktivism dan clicktivism pada mahasiswa.;Twitter have become shared information from user to other user. Even, it could be a new public sphere in a virtual sphere. The function of twitter may be used for political aspect like debate, discussion, making a new student movements, or campaign from political parties for succeeding their goals. This study is finding relationship between social network on Twitter as independent variable and political participation. The sample of this study is member of BEM FISIP UI 2014 and BPM FISIP UI 2014. The results is relationship in social networking on twitter and political participation (online-offline) tend lowest. And, this study also finding phenomenon like as slacktivism and clictivism in virtualsphere., Twitter have become shared information from user to other user. Even, it could be a new public sphere in a virtual sphere. The function of twitter may be used for political aspect like debate, discussion, making a new student movements, or campaign from political parties for succeeding their goals. This study is finding relationship between social network on Twitter as independent variable and political participation. The sample of this study is member of BEM FISIP UI 2014 and BPM FISIP UI 2014. The results is relationship in social networking on twitter and political participation (online-offline) tend lowest. And, this study also finding phenomenon like as slacktivism and clictivism in virtualsphere.]