

Analisis pemanfaatan buku harian penggunaan kondom oleh wanita pekerja seks (WPS) di Kawasan Melawai dan Falatehan Jakarta Selatan = Analysis of utilization of buku harian penggunaan kondom by female sex workers (FSW) in Melawai and Falatehan South Jakarta

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Abstrak

[ABSTRAK

Buku Harian Penggunaan Kondom merupakan media Komunikasi, Informasi dan Edukasi (KIE) dengan sasaran WPS, berupa catatan harian penggunaan kondom dalam bentuk penempelan stiker, bertujuan mengevaluasi perilaku penggunaan kondom dan memotivasi WPS untuk menggunakan kondom secara konsisten. Pengembangan model buku harian di Jakarta Selatan menunjukkan belum semua WPS memanfaatkan buku harian secara berkelanjutan. Penelitian ini menggunakan metode kualitatif dengan teknik pengumpulan data wawancara mendalam dan observasi, ditujukan untuk memperoleh informasi yang mendalam tentang karakteristik sosiodemografi, personal dan eksternal yang melatarbelakangi perilaku WPS dalam pemanfaatan buku harian. Ketergantungan WPS terhadap dukungan rekan seprofesi dan pengawasan dari LSM menggambarkan swa efikasi (self- efficacy) yang rendah terhadap pemanfaatan buku harian. Buku harian lebih optimal jika diterapkan dengan menggunakan strategi promosi kesehatan secara simultan yang meliputi: advokasi, bina suasana, pemberdayaan masyarakat dan kemitraan dan ditindaklanjuti dengan pengawasan.

ABSTRACT

"Buku Harian Penggunaan Kondom" is a daily record of condom use targeting to the Female Sex Workers (FSW). The purpose of this Information, Education and Communication (IEC) Media is to evaluate and motivate the FSW to use condom consistently by sticking sticker in the diary. The objective of this study was to obtain data on socio demography, personal and external factors underlying the use of the "Buku Harian Penggunaan Kondom" by the FSW. This study This study used qualitative methods by using in-depth interview and observation techniques. The result showed that low self-efficacy on the use of the "Buku Harian Penggunaan Kondom" among FSW depended on peer support and NGO's supervision. The recommendation was made to the Center of Health Promotion, Ministry of Health to strengthen the implementation of Buku Harian Penggunaan Kondom by full range of Health Promotion strategies such as advocacy, community development, community empowerment and partnership simultaneously and also accompanied by supervision; "Buku Harian Penggunaan Kondom" is a daily record of condom use targeting to

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