

## Strategi percepatan implementasi green building di DKI Jakarta = Strategies to accelerate implementation of green building in DKI Jakarta

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### Abstrak

Bangunan-bangunan gedung merupakan kontributor terbesar konsumsi energi di berbagai negara. Konsumsi energi ini telah menyebabkan masalah serius seperti pemanasan global. Salah satu upaya mengurangi dampak pemanasan global adalah dengan pembangunan green building. Penelitian ini bertujuan untuk mengetahui faktor apa saja yang berpengaruh terhadap percepatan implementasi green building di DKI Jakarta ditinjau dari perspektif owner dan developer serta melakukan strategi penyelesaian. Hasil AHP menunjukkan bahwa faktor efisiensi energi bangunan, regulasi pemerintah mengenai energi bangunan, pendidikan green building dan nilai investasi green building merupakan empat faktor peringkat teratas yang perlu dilakukan strategi tepat terhadap percepatan implementasi green building.

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Buildings are the largest contributor of energy consumption in various countries. Energy consumption has led to serious problems such as global warming. One effort to reduce the impact of global warming is with green building construction. This study aims to determine what factors affect the acceleration of the implementation of green building in Jakarta viewed from the perspective of owners and developers as well as perform settlement strategy. AHP results indicate that buildings energy efficiency, government regulations regarding building energy, green building education and green building investment value factor as top four ranking factors that need to be done strategy to accelerate the implementation of green building.