

Makna kreativitas kebersamaan dan pendidikan dalam jak Japan Matsuri 2009-2013 sebagai diplomasi budaya Jepang di Indonesia = Meaning of creativity unity and education in jak Japan matsuri 2009-2013 as Japanese cultural diplomacy in Indonesia

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Abstrak

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Tesis ini menganalisis kreativitas, kebersamaan dan pendidikan dalam Jak-Japan Matsuri 2009-2013 sebagai diplomasi budaya Jepang. Dengan menggunakan teori soft power didukung oleh konsep diplomasi budaya, konsep kebudayaan dan konsep sosialisasi. Dalam lima tahun terakhir, pemerintah Jepang secara aktif menggelar perayaan pekan budaya Jepang di Jakarta yang dinamai Jak-Japan Matsuri. Penyelenggaraan perayaan ini berisikan kegiatan pertunjukan budaya Jepang dan Indonesia. Kegiatan ini diselenggarakan dengan adanya bekerjasama antara warga negara Jepang di Jakarta didukung oleh pemerintah Jepang bekerjasama dengan Indonesia melalui pemerintah daerah khusus ibu kota Jakarta. Jak-Japan Matsuri dapat dikatakan telah menciptakan ketertarikan dan kekaguman masyarakat Indonesia yang tinggal di Jakarta dan sekitarnya, dilihat dari jumlah pengunjung yang selalu padat tiap tahunnya.

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ABSTRACT

This thesis analyzes of creativity, unity and education in the Jak-Japan Matsuri Japan 2009-2013 as cultural diplomacy. By using the soft power theory is supported by the concept of cultural diplomacy, cultural concepts and the concept of socialization. In the last five years, the Japanese government is actively held a celebration of Japanese culture week in Jakarta, called Jak-Japan Matsuri.

This festival consists of performances of Japanese culture activities and Indonesia. This event was organized with the collaboration between Japanese citizens in Jakarta, supported by the Japanese government in cooperation with the Indonesian

government through capital city of Jakarta government. Jak-Japan Matsuri Can be said to have created the interest and admiration of the people of Indonesia who live in Jakarta and surrounding areas, judging from the number of visitors each year who are always crowded.;This thesis analyzes of creativity, unity and education in the Jak-Japan Matsuri Japan 2009-2013 as cultural diplomacy. By using the soft power theory is supported by the concept of cultural diplomacy, cultural concepts and the concept of socialization. In the last five years, the Japanese government is actively held a celebration of Japanese culture week in Jakarta, called Jak-Japan Matsuri.

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