

Strategi tindak tutur konselor laki-laki dan perempuan pada rubrik dari hati ke hati di Majalah Femina = Speech act strategy of male and female counselors in the rubric of dari hati ke hati in Femina Magazine

Defri Binga Novgarina, author

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Abstrak

[ABSTRAK

Rubrik konsultasi psikologi Dari Hati ke Hati adalah rubrik konsultasi yang mengangkat masalah cinta dan perkawinan. Di dalam retorik ini, strategi tindak tutur berperan penting dalam komunikasi antara konselor dan klien. Penelitian ini berusaha membandingkan strategi tindak tutur konselor laki-laki dan perempuan terkait dengan kesantunan di dalam konseling. Dengan menggunakan metode kualitatif, hasil penelitian ini menunjukkan bahwa strategi tindak tutur tak langsung mendominasi tuturan para konselor, terutama pada ilokusi perintah. Hal ini membuktikan bahwa kesantunan berperan penting di dalam pemulihan kondisi psikologis klien. Baik konselor laki-laki dan perempuan sama-sama menggunakan ilokusi berempati, menentramkan dan mendamaikan hati, berpendapat, dan mengecam. Dari segi perbandingan pilihan kata yang digunakan oleh keduanya, konselor perempuan cenderung menggunakan pilihan kata dalam bentuk presuposisi pilihan kata yang digunakan oleh konselor laki-laki. Hal ini berdampak pada besarnya intensitas isyarat yang digunakan oleh konselor perempuan daripada konselor laki-laki.

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ABSTRACT

Dari Hati ke Hati is a rubric of consultation which discusses love and marriage problems. In this rhetoric, speech act strategies play an important role in the communication between counselors and clients. This research aims to compare speech act strategies conducted by male and female counselors in this counseling. Using qualitative method, the results show that indirect speech act dominates the male and female utterance especially in commands. It proves that politeness plays a significant role in the process of psychological treatment. Both male and female counselors use illocutions such as empathizing, reassuring, criticizing, and giving opinions. From their diction, female counselors prefer using the words from male counselors? presuppositions. Therefore, female counselors use more hints than male counselors.;

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