

Faktor-faktor yang mempengaruhi kinerja war room dalam pemantauan dan pengendalian kinerja operasional PT Telkom Wilayah Jakarta = Factors influencing the war room performance in order to operational performance monitoring and control of PT Telkom territory of Jakarta

Azhar Harris, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20390204&lokasi=lokal>

Abstrak

[ABSTRAK

Konsep War Room yang berawal dari dunia militer mulai diterapkan kedalam dunia bisnis dan diadopsi oleh Telkom agar perusahaan mampu bergerak lebih cepat dan lebih fleksibel dari pesaingnya. Terdapat tiga fungsi utama War Room Telkom yaitu Command Center, Competition Center dan Crisis Center. Menurut Departemen Pertahanan Amerika Serikat, ada dua faktor yang meningkatkan fungsi Command & Control yaitu kemampuan dasar dan kemampuan kolaboratif. Sedangkan faktor lainnya adalah dukungan sistem informasi karena sifat alamiah War Room sebagai pusat pengumpul Informasi.

Karya Akhir ini meneliti bagaimana hubungan faktor-faktor keberhasilan kinerja War Room menggunakan Structural Equation Modeling (SEM) dan hasilnya adalah faktor dukungan sistem informasi memiliki pengaruh yang paling besar dibandingkan faktor lainnya. Fakta ini menunjukkan bahwa perkembangan teknologi informasi dan kemudahan akses informasi membuat War Room harus memiliki lebih dari kemampuan dasar dan kemampuan kolaboratif untuk membuat perusahaan tetap kompetitif.

<hr>

ABSTRACT

The concept of war room which originates from the military was implemented into the business environment and was adopted by Telkom in order to trigger moving faster and flexible than its competitor. There are three main functions of Telkom War Room namely Command Center, Competition Center and Crisis Center. According to the U.S. Department of Defense, there are two factors that increase the Command & Control functions, are basic and collaborative capabilities. While the other factor is information systems support for the War Room as the nature of information collection center.

This thesis examines how relationship success factors of War Room performance using Structural Equation Modeling (SEM) and the result is a factor of the information systems support have the greatest influence than other factors. This finding shows that the development of information technology and easy access to information makes War Room must have more than basic and collaborative capabilities to make the company remains competitive.;The concept of war room which originates from the military was implemented

into the business environment and was adopted by Telkom in order to trigger moving faster and flexible than its competitor. There are three main functions of Telkom War Room namely Command Center, Competition Center and Crisis Center. According to the U.S. Department of Defense, there are two factors that increase the Command & Control functions, are basic and collaborative capabilities. While the other factor is information systems support for the War Room as the nature of information collection center.

This thesis examines how relationship success factors of War Room performance using Structural Equation Modeling (SEM) and the result is a factor of the information systems support have the greatest influence than other factors. This finding shows that the development of information technology and easy access to information makes War Room must have more than basic and collaborative capabilities to make the company remains competitive., The concept of war room which originates from the military was implemented

into the business environment and was adopted by Telkom in order to trigger moving faster and flexible than its competitor. There are three main functions of Telkom War Room namely Command Center, Competition Center and Crisis Center. According to the U.S. Department of Defense, there are two factors that increase the Command & Control functions, are basic and collaborative capabilities. While the other factor is information systems support for the War Room as the nature of information collection center.

This thesis examines how relationship success factors of War Room performance using Structural Equation Modeling (SEM) and the result is a factor of the information systems support have the greatest influence than other factors. This finding shows that the development of information technology and easy access to information makes War Room must have more than basic and collaborative capabilities to make the company remains competitive.]