

Am lioration des indicateurs de mesure de la qualit des offres = Improvement of indicators for measuring the quality of offers

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Abstrak

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Tesis ini berfokus pada dimensi metodologi yang digunakan untuk magang. Ini menggambarkan metode dan menunjukkan "kecerdasan" yang berarti adaptasi dengan konteks dan kebutuhan klien, kemudian mengusulkan penilaian awal dalam logika umpan balik kapitalisasi.

Tujuan utama dari kursus adalah untuk mempelajari bagaimana menggunakan pendekatan seperti Biaya Non Kualitas dalam beberapa unit Enterprise X Bisnis: Mitra (Divisi: Building, Eco-bisnis, Retail, Proyek Mitra), Energi, IT, Industri.

Hasil yang diharapkan tentu saja adalah tiga: untuk mengidentifikasi model biaya untuk mengusulkan untuk mengubah praktik Enterprise X, dan mengusulkan sebuah rencana aksi untuk implementasi perubahan yang telah diadopsi, dan akhirnya menetapkan cara menggabungkan langkah-langkah saat ini.

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ABSTRACT

This thesis focuses on the methodological dimension used for the internship. It describes the method and shows the "intelligence" which means the adaptation to the context and needs of the client, then proposes an initial assessment in a logic of capitalization feedback.

The main objective of the course is to study how to use an approach like Non Quality Cost in the several Enterprise X Business units : Partner (Divisions : Building, Eco-Business, Retail, Partner Projects), Energy, IT, Industry.

The expected outcomes of the course are threefold: to identify the cost models to propose to change the practices of Enterprise X, and propose an action plan for the implementation of changes that have been adopted, and finally define how to combine the current measures; This thesis focuses on the methodological dimension used for the internship. It describes the method and shows the "intelligence" which means the adaptation to the context and needs of the client, then proposes an initial assessment in a logic of capitalization feedback.

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