

Perbandingan diksi perempuan dan laki laki pada rubrik pencarian jodoh "Vrouw Zoekt Man" dan "Man Zoekt Vrouw" dalam situs Belanda www.relatie.nl tahun 2013: analisis sociolinguistik = Diction comparison between woman and man on soulmate searching rubric "Vrouw Zoekt Man" and "Man Zoekt Vrouw" in Dutch dating site www.relatie.nl: 2013 sociolinguistics analysis

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Abstrak

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Bahasa adalah aspek penting interaksi manusia. Di dalam masyarakat terdapat perbedaan gender yaitu laki-laki dan perempuan sehingga ragam bahasa yang digunakan juga berbeda. Tujuan dari penelitian ini adalah memaparkan perbedaan penggunaan bahasa laki-laki dan perempuan yang terdapat dalam kalimat pada situs iklan pencarian jodoh di Belanda, yaitu www.relatie.nl. Data akan disajikan dalam bentuk teks deskriptif. Sepuluh buah iklan pencarian jodoh digunakan sebagai data yang terdiri dari lima buah iklan dalam Vrouw zoekt Man dan lima buah iklan dalam Man zoekt Vrouw. Hasil analisis penelitian ini memaparkan bahwa perbedaan bahasa antara laki-laki dan perempuan terlihat dari cara mereka menuliskan adjektiva, jumlah kata, serta topik pada sebuah iklan pencarian jodoh yang sifatnya mempromosikan diri.

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ABSTRACT

Language is an important aspect of human interaction. In a society, we usually find gender differentiation which defines by man and woman so the variance of language used by man and woman also different. The objective of this research is to elaborate the difference of language utilization for man and woman in a soulmate searching website in the Netherlands, www.relatie.nl. The data will be presented in descriptive texts and sentences. The researcher used ten soulmate searching adverts as data, which consist of five adverts in Vrouw zoekt Man and five adverts in Man zoekt Vrouw. This research shows that language difference between man and woman can be found in the way the adverts write out adjective, quantity of word, and topic in soulmate searching adverts that has self-promoted characteristics.;

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