

Prinsip-prinsip kepemimpinan

Sashkin, Marshall, 1944-, author

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Abstrak

Leadership That Matters examines transformational leadership - leadership that not only improves productivity and performance but also makes a positive difference in the lives of organization members. Transformational leaders achieve superior results because of their ability to transform people from dutiful followers into self-directed leaders who go beyond simply doing what is expected of them." "Drawing on research that investigates leadership, culture, and performance in dozens of organizations, the Sashkins describe the specific behaviors and personal characteristics of transformational leaders. They show how you can construct an empowering organizational culture that nurtures self-reliance and long-term thinking. They offer practical advice on how you can become a transformational leader - and make leadership matter.