

## The agile approach to adaptive research : optimizing efficiency in clinical development / Michael J. Rosenberg

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20395050&lokasi=lokal>

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### Abstrak

This book helps pharmaceutical and medical researchers better understand, design, and manage clinical trials through its industry-specific viewpoint that shows how adaptive research technology and methods benefit the drug industry. It gives readers a practical overview of drug development and advocates adaptive design approaches that allow modifications to on-going trials and improve the efficiency of trial design and the probability of success while preserving the integrity and validity of the research.