

Innovating analytics

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20395709&lokasi=lokal>

Abstrak

Machine generated contents note: 1.Customer Experience 2.0

2.NPS

-What It Is and What It Does Well

3.NPS

-Fundamentally Flawed

4.WoMI

-The Next Generation of NPS

5.The Four Drivers of Business Success

6.Why the Customer Experience Matters

7.The Customer Experience Measurement Ecosystem

8.Best Customer Experience Practices

9.Big Data and the Future of Analytics.