

# **Creativity : understanding innovation in problem solving, science, invention, and the arts**

Weisberg, Robert W., author

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## **Abstrak**

Ch. 1. Two case studies in creativity

Ch. 2. The study of creativity

Ch. 3. The cognitive perspective on creativity, part I : ordinary thinking, creative thinking, and problem solving

Ch. 4. The cognitive perspective on creativity, part II : knowledge and expertise in problem solving

Ch. 5. Case studies of creativity : ordinary thinking in the arts, science, and invention

Ch. 6. The question of insight in problem solving

Ch. 7. Out of one's mind, part I : muses, primary process, and madness

Ch. 8. Out of one's mind, part II : unconscious processing, incubation, and illumination

Ch. 9. The psychometric perspective, part I : measuring the capacity of think creatively

Ch. 10. The psychometric perspective, part II : the search for the creative personality

Ch. 11. Confluence models of creativity

Ch. 12. Understanding creativity : where are we? where are we going?