

Technology and consumption: understanding consumer choices and behaviors

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Abstrak

[Technology and household consumption is a comprehensive text that provides insights into technology's impact on consumer behavior and the household environment. Consumption and consumer behavior has become a very important subject of study that is now covered in many disciplines including family economics, culture studies, and feminist/women studies. In the first section, this book provides a historical perspective on how consumer behaviors have changed because of technology and how technology itself has changed.];Technology and household consumption is a comprehensive text that provides insights into technology's impact on consumer behavior and the household environment. Consumption and consumer behavior has become a very important subject of study that is now covered in many disciplines including family economics, culture studies, and feminist/women studies. In the first section, this book provides a historical perspective on how consumer behaviors have changed because of technology and how technology itself has changed., Technology and household consumption is a comprehensive text that provides insights into technology's impact on consumer behavior and the household environment. Consumption and consumer behavior has become a very important subject of study that is now covered in many disciplines including family economics, culture studies, and feminist/women studies. In the first section, this book provides a historical perspective on how consumer behaviors have changed because of technology and how technology itself has changed.]