

Building successful partnerships: a production theory of global multi-stakeholder collaboration

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Abstrak

[Multi-stakeholder partnering has become the 'new mantra' of decision-makers in business, government and civil society. Yet our understanding of what drives success and failure in these institutions remains incomplete. The book introduces a production theory which describes how the relationship between contributions and outputs influences behaviour, and suggests how technology, leadership and governance should be aligned to make partnerships work., Multi-stakeholder partnering has become the 'new mantra' of decision-makers in business, government and civil society. Yet our understanding of what drives success and failure in these institutions remains incomplete. The book introduces a production theory which describes how the relationship between contributions and outputs influences behaviour, and suggests how technology, leadership and governance should be aligned to make partnerships work.]