

Chinese entrepreneurship: a social capital approach

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Abstrak

This book biographies of 'famous' entrepreneurs which are informative. While informative, these are usually of a non-academic nature. Academic studies tend to focus on the political and economic environment in which present day Chinese entrepreneurs have to operate. Both these types of publications shed light on the entrepreneurial identity. This study aims at filling the research gap with a core question : why do some people become entrepreneurs? The authors have analysed the life stories of a number of Chinese private entrepreneurs to reveal how the entrepreneurial identity of each of them has emerged at the cross section of a number of other identities. This book therefore contributes to a better understanding of Chinese entrepreneurship and the study of entrepreneurship in general.