Doing Methodological Research

Watts, Simon, author

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Abstrak

This book is a simple yet thorough introduction to O methodology, a research technique designed to capture the subjective or first-person viewpoints of its participants. Watts and Stenner outline the key theoretical concepts developed by William Stephenson, the founder of O methodology, including subjectivity, concourse theory and abduction. They then turn to the practicalities of delivering high quality Q