

Classic Drucker : essential wisdom of Peter Drucker from the pages of Harvard Business Review

Drucker, Peter Ferdinand, 1909-2005, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20396608&lokasi=lokal>

Abstrak

Managing oneself -- The theory of the business -- The effective decision -- They're not employees, they're people -- How to make people decisions -- The discipline of innovation -- Managing for business effectiveness -- The information executives truly need -- What makes an effective executive -- The coming of the new organization -- The new society of organizations -- The new productivity challenge -- What business can learn from nonprofits -- Management and the world's work -- The post-capitalist executive : an interview with Peter F. Drucker.