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## Classic Drucker: essential wisdom of Peter Drucker from the pages of Harvard Business Review

Drucker, Peter Ferdinand, 1909-2005, author

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## **Abstrak**

Managing oneself -- The theory of the business -- The effective decision -- They?re not employees, they?re people -- How to make people decisions -- The discipline of innovation -- Managing for business effectiveness -- The information executives truly need -- What makes an effective executive -- The coming of the new organization -- The new society of organizations -- The new productivity challenge -- What business can learn from nonprofits -- Management and the world?s work -- The post-capitalist executive : an interview with Peter F. Drucker.