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Proactive intelligence: the successful executive's guide to intelligence McGonagle, John J., author

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Abstrak

[This go-it-alone guide to corporate intelligence shows ambitious executives how to save on costly consultants by becoming their own intelligence gatherers and analysts. Written by two leading exponents, it aims to supply both competitive and career-advantages. This go-it-alone guide to corporate intelligence shows ambitious executives how to save on costly consultants by becoming their own intelligence gatherers and analysts. Written by two leading exponents, it aims to supply both competitive and career-advantages.