

## **Innovation communities: teamworking of key persons - a success factor in radical innovation**

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397058&lokasi=lokal>

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### **Abstrak**

The book introduces the new concept of “innovation communities”, defining them as informal networks of like-minded individuals who act as innovation promoters or champions. These key figures come from various companies and organisations and will team up in a project-related fashion, jointly promoting a certain innovation, product or idea either on one or across different levels of an innovation system.