

Mantras for managers: the dialogue with yeti

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397137&lokasi=lokal>

Abstrak

[Purportedly expressing the so-called 'new humanism' in organisational and institutional development, this volume uses a series of imaginary dialogues to explore the conflict between rampant capitalism and the pressing need for some ethical input into business. , Purportedly expressing the so-called 'new humanism' in organisational and institutional development, this volume uses a series of imaginary dialogues to explore the conflict between rampant capitalism and the pressing need for some ethical input into business.]