

Social entrepreneurship : an evidence-based approach to creating social value / Chao Guo, Wolfgang Bielefeld

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Abstrak

Tables, figures, and exhibit

The authors

Introduction: understanding and using social entrepreneurship

Social entrepreneurship : concept and context

The many faces of social entrepreneurship

Social entrepreneurship as organizational behavior

Understanding and managing the social entrepreneurial process

Discovering and creating social entrepreneurial opportunities

From opportunity to action

From action to impact

Funding social entrepreneurship

Social intrapreneurship: innovation from within

Managing the social intrapreneurial process

The emerging trends and issues

Social entrepreneurship in the public sector