

Strategic outsourcing: the alchemy to business transformation in a globally converged world

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397311&lokasi=lokal>

Abstrak

[This book provides a road-map to successful implementation of strategic outsourcing programmes, providing down-to-earth approaches to outsourcing decision making and programme management, based on a grass-roots understanding. This is a practitioner-focused book for business leaders and managers providing a holistic view of strategic outsourcing, covering the three essential pillars of success: risks, rewards and relationships. The author shows how business leaders can transform organisational business models, structures and mind-sets, taking the reader on a journey through the book's fifteen chapters, helping the reader truly grasp : the drivers for change as a result of globalisation and convergence and their impact on organisational strategies, how outsourcing can transform the various processes and functions of an organisation; the impact outsourcing is having on various industry vertical sectors, and, the eight foundations of successful strategic outsourcing programmes, which when combined with strategic decision-making knowledge, guarantees that organisations embarking on the strategic outsourcing journey, derive the transformational benefits they seek., This book provides a road-map to successful implementation of strategic outsourcing programmes, providing down-to-earth approaches to outsourcing decision making and programme management, based on a grass-roots understanding. This is a practitioner-focused book for business leaders and managers providing a holistic view of strategic outsourcing, covering the three essential pillars of success: risks, rewards and relationships. The author shows how business leaders can transform organisational business models, structures and mind-sets, taking the reader on a journey through the book's fifteen chapters, helping the reader truly grasp : the drivers for change as a result of globalisation and convergence and their impact on organisational strategies, how outsourcing can transform the various processes and functions of an organisation; the impact outsourcing is having on various industry vertical sectors, and, the eight foundations of successful strategic outsourcing programmes, which when combined with strategic decision-making knowledge, guarantees that organisations embarking on the strategic outsourcing journey, derive the transformational benefits they seek.]