

Sustaining innovation : collaboration models for a complex world

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Abstrak

In many ways, the process of innovation is a constant social dance, where the best dancers thrive by adapting new steps with multiple partners. The systematic and continuous generation of value in any innovation system relies on collaboration between different groups, who must overcome multiple, often competing agendas and needs to work together fruitfully over the long term. Featuring contributions from leading researchers, business leaders, and policymakers representing North America, Europe, India, Africa, and Australasia, this volume investigates different combinations of collaborative arrangements among innovation actors, many of which are changing conventional expectations of institutional relationships.