

Systemic management for intelligent organizations: concepts, models-based approaches and applications

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397355&lokasi=lokal>

Abstrak

[The last two decades increasingly have challenged the field of management by confronting it with rapidly growing levels of dynamism, inter-connectedness, and complexity. Systems-based management approaches, their promise already proven, offer great potentials for influencing and coping with this development. This collection of essays offers ideas and exemplary case studies from experts in systemic management, organizational cybernetics, and system dynamics for meeting the challenges in so-cio-economic systems. This book was compiled to honor the academic achievement of Markus Schwaninger, a leading protagonist in developing the field of systemic management and organizational cybernetics. His stature in the field is demonstrated in the forewords by Raul Espejo and John Sterman. The efforts of 18 researchers and practitioners, all closely related to Markus Schwaninger, offer conceptual and empirical approaches that will allow managers and advanced students of the management profession to analyze, understand, and design intelligent organizations. The book weaves its content from both theory and practice and offers hints for improving a variety of organizations, both private and public, profit and non-profit, and large and small.]

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