

Handbook of research on sport and business / Sten Soderman, editor,
Harald Dolles, editor

Soderman, Sten, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397748&lokasi=lokal>

Abstrak

Summary:

This Handbook draws together top international researchers and discusses the state-of-the-art and the future direction of research at the nexus between sport and business.