

Advances in collective intelligence 2011

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Abstrak

[Collective intelligence has become an attractive subject of interest for both academia and industry. More and more conferences and workshops discuss the impact of the users' motivation to participate in the value creation process, the enabling role of advanced information and communication technologies. , Collective intelligence has become an attractive subject of interest for both academia and industry. More and more conferences and workshops discuss the impact of the users' motivation to participate in the value creation process, the enabling role of advanced information and communication technologies.]