

## The Sociolinguistics of globalization / Jan Blommaert

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397908&lokasi=lokal>

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### Abstrak

"Human language has changed in the age of globalization: no longer tied to stable and resident communities, it moves across the globe, and it changes in the process. The world has become a complex 'web' of villages, towns, neighbourhoods and settlements connected by material and symbolic ties in often unpredictable ways. This phenomenon requires us to revise our understanding of linguistic communication. In *The Sociolinguistics of Globalization* Jan Blommaert constructs a theory of changing language in a changing society, reconsidering locality, repertoires, competence, history and sociolinguistic inequality"--Provided by publisher.

"*A Critical Introduction* (2005) attempted to sketch these consequences for our understanding of discourse, as well as for our ethos of analysing it. The same approach was applied to literacy in *Grassroots Literacy* (2008), and I am here bringing the same exercise to the field of sociolinguistics. Each of the books is an attempt, an essay in the classical and original sense of the term, in which I try my best to describe the problem and offer some conceptual and analytical tools for addressing it. And I make this effort because I believe that globalization forces us - whether we like it or not - to an aggiornamento of our theoretical and methodological toolkit"--Provided by publisher.