Pembelajaran berbasis ICT dalam perkuliahan jurusan pariwisata dan perhotelan: peran, peluang, dan tantangannya

Putu Indah Rahmawati

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Abstrak

ICT based instruction implemented at the department of hotel and tourism roles opportunities and challenges. The development of ICT was running very quickly and it was getting easier to access. However in reality many students from the departement of hotel and tourism were found very hard to operate computer and internet. In addition so many instructors were also found so many problems in integrating the ICT into their intructions process because of many mythos they had already believed. The aim of this article was to study the roles of ICT in the aspects hotell and tourism industry as well as any ideas in terms of opportunities and challenges of implementing ICT in the process of instruction at the departement of hotel and tourism. The results of the study indicated that (1) ICT had been found to have very important roles in the aspects of hotels and tourism in particular to assist promotion to take managerial decision to imporve productivity and service quality (2) some opportunities were found in relation to implementingICT based instruction at the departement of hotel and touurism like to encourage the students to obtain wider sets of information from the internet and send them via e-mail to their instructors(conceptual l learning) to have the students to make online interaction (collaborative learning) and to provide them opportunities to   conduct a research and analysis (research and analysis (research and analysis) and (3) there were also found some challenges or problems encountered by the instructor in implementing the   the ICT based instuction at the departement of hotel and tourism like limited capacity of the insturcitor as the students limed nurmber of supporting facilitie and financial. Sine the skills in using IT   was found very important as professional manager in the aspects of hotel industry the students were aoso required to get used to using techmology in the process of instructional activities.