

## **The entrepreneurial librarian : essays on the infusion of private-business dynamism into professional service**

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20398406&lokasi=lokal>

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### **Abstrak**

"This collection of essays chronicles how entrepreneurial librarians are flourishing in the digital age, advocating social change, responding to patron demands, designing new services, and developing exciting fundraising programs. Applying new business models to traditional services, they eagerly embrace entrepreneurship in response to patrons' demands, funding declines, changing resource formats, and other challenges"--Provided by publisher.