

Analyzing cultures : an introduction and handbook

Danesi, Marcel, 1946-, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20399098&lokasi=lokal>

Abstrak

Summary:

Presents an introduction to the field of cultural semiotics. This book features practical examples of how semiotics can be used. It is suitable for those who want to understand the whys and wherefores of semiotics