

Advances in electronic commerce, web application and communication, volume 2

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Abstrak

ECWAC2012 is an integrated conference devoted to Electronic Commerce, Web Application and Communication. In the this proceedings you can find the carefully reviewed scientific outcome of the second International Conference on Electronic Commerce, Web Application and Communication (ECWAC 2012) held at March 17-18,2012 in Wuhan, China, bringing together researchers from all around the world in the field.