

Google and the law: empirical approaches to legal aspects of knowledge-economy business models

Aurelio Lopez-Tarruella

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Abstrak

this book provides a deeper reflection, are current legal systems adapted to business models such as that of Google or are they conceived for an industrial economy? Do the various lawsuits involving Google show an evolution of the existing legal framework that might favour the flourishing of other knowledge-economy businesses? Or do they simply reflect that Google has gone too far? What lessons can other knowledge-based businesses learn from all the disputes in which Google has been or is involved?