

Marconi's wireless and the rhetoric of a new technology

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Abstrak

This book examines the discourse surrounding the wireless, created by the Anglo-Italian inventor Guglielmo Marconi. This book establishes a broader definition for technical communication by examining a selection of the discourse surrounding Marconi's wireless. The book's main themes are the following : (1) technical communication is all discourse surrounding technology, (2) the field of technical communication (or technical writing) should incorporate analyses of discourse surrounding technologies into its epistemology, (3) the wireless is a product of the society from which it comes (early twentieth-century Western civilization), and (4) the discourse surrounding the wireless is infused with tropes of progress, speed, efficiency, evolution, and ahistoricity.