

Pengaruh mekanisme corporate governance terhadap foreign direct investment di Indonesia periode 2007- 2012 (studi kasus pada investasi Jepang dan Singapura) = The impact of corporate governance mechanism on foreign direct investment in Indonesia period 2007-2012 (Case studies in Japanese and Singaporean investment)

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Abstrak

Skripsi ini bertujuan untuk menganalisis pengaruh mekanisme corporate governance terhadap foreign direct investment dari Jepang dan Singapura di Indonesia pada perusahaan-perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2007-2012. Proksi dari mekanisme corporate governance adalah family ownership dan family chair. Mempertimbangkan tiga mekanisme potensial yaitu monitoring cost, local adaption, dan institutional logic yang mempengaruhi kecenderungan investasi dari perusahaan Jepang dan Singapura. Penelitian ini merupakan penelitian kuantitatif dengan menggunakan regresi logistik. Hasil dari penelitian menunjukkan bahwa ketiga mekanisme potensial sesuai. Pengaruh family chair terhadap kecenderungan investasi hanya signifikan pada perusahaan Jepang. Sementara, pengaruh family ownership tidak signifikan terhadap kecenderungan investasi untuk kedua negara.

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The aim of this study is to analyze the impact of corporate governance mechanism on foreign direct investment from Japanese and Singaporean firms in Indonesia with regards to manufacturing firms which are listed in Indonesia Stock Exchange (IDX) in the 2007-2012 period. The proxy for corporate governance mechanism is family ownership and family chair. It takes into account three potential mechanisms which are monitoring costs, local adaption, and institutional logic that affects the investment likelihood of Japanese and Singaporean firms. This study is a quantitative study which uses logistic regression. The results of the study shows that the three potential mechanisms is applicable. The impact of family chair on investment likelihood are only significant for Japanese firms. On the other hand, the impact of family ownership does not significantly effect on investment likelihood for both countries.