

Pemaknaan reporter mengenai profesionalisme jurnalis dan independensi Metro TV : studi pada reporter Metro TV dalam peliputan berita politik 2014 = Reception of journalist about journalist professionalism and independency of Metro TV : a study about journalist of Metro TV in political news 2014

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Abstrak

Jurnalis dan media organisasinya bekerja untuk kepentingan khalayak. Kode Etik Jurnalistik, pasal 1 menyatakan, Wartawan Indonesia bersikap independen, menghasilkan berita yang akurat, berimbang, dan tidak beritikad buruk. Sedangkan jurnalis dan media kerap beralih fungsi menjadi partisan. Penelitian ini hendak melihat bagaimana pemaknaan reporter Metro TV mengenai profesionalisme jurnalis dan independensi Metro TV, dalam peliputan berita politik tahun 2014.

Penelitian kualitatif ini menggunakan Teori Resepsi dari Stuart Hall dan konsep profesionalisme jurnalis. Analisis dilakukan dengan paradigma kritis dengan metode wawancara mendalam terhadap reporter Metro TV. Wawancara dilakukan terhadap empat informan yang dipilih secara acak menggunakan metode snowball. Temuan menunjukkan, tidak semua reporter dapat memaknai arti profesionalisme dan independensi jurnalis.

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Journalists and their media organization working for the interest of their audiences. Cannon of Journalism, article one, said, Indonesian journalists have to be independent, producing the news that is accurate, balanced, and did not act in bad faith. This research will see how Metro TV's reporter in understanding about professionalism and independence of journalist, in political news gathering in 2014.

This qualitative research is using the reception theory by Stuart Hall and the concept of professionalism journalist. The researcher uses the critical paradigm. The interview were conducted to four sources person who were selected by snowball method. The results show that not all reporters can interpret the meaning of professionalism and independence of journalism.