

Pengaruh pemilu pimpinan nasional terhadap kinerja indeks saham di Indonesia, India, Thailand, dan Filipina = The influence of national leaders election on the performance of stock market indices in Indonesia, India, Thailand, and the Philippines / Febrina Valentina

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Abstrak

ABSTRAK

Skripsi ini membahas analisa pengaruh pemilu pimpinan nasional terhadap kinerja indeks saham di Indonesia, India, Thailand, dan Filipina. Penelitian ini adalah penelitian kualitatif deskriptif mengenai pergerakan harga saham yang disebabkan oleh pengumuman atas informasi baru pada masa sebelum dan sesudah pemilu. Hasil penelitian ini menyimpulkan bahwa perubahan indeks saham dipengaruhi oleh faktor figur dari calon pemimpin negara.

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ABSTRACT

This thesis discusses the analysis of the influence of national leader election on stock market indices in Indonesia, India, Thailand, and the Philippines. This research is qualitative descriptive about the stock market index movement caused by the announcement of new information during, before, and after election period. The result of this study concludes that the movement of stock market indices caused by the election is affected by the figure of the new leader.