

## Pengaruh site dan situation terhadap aktivitas pengunjung taman kota di Medan = Site and situation influence on urban park visitor activities in Medan

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### Abstrak

Kota Medan memiliki enam taman kota dimana setiap taman memiliki perbedaan pada kondisi fisik dan aktivitas pengunjung. Penelitian ini bertujuan untuk mencari tahu bagaimana perbedaan kondisi fisik yang dibedakan menjadi site dan situation antar taman, aktivitas pengunjungnya yang dibagi atas karakteristik pengunjung dan kegiatan pengunjung, dan apakah karakteristik site dan situation taman kota memberikan pengaruh terhadap aktivitas pengunjung taman. Metode penelitian ini adalah dengan menemukan karakteristik site dan situation, aktivitas pengunjung, serta perbandingan antara keduanya. Karakteristik site dilihat berdasarkan ukuran dan status, sarana dan prasarana, serta penggunaan ruang. Karakteristik situation dilihat berdasarkan jaringan jalan dan akses, penggunaan tanah, dan hubungan taman dengan objek lain. Pada penelitian ini ditemukan keragaman pada karakteristik site dan situation. Karakteristik site dan situation mempengaruhi aktivitas pengunjung. Penggunaan ruang dan sarana adalah karakter site yang mempengaruhi frekuensi kunjungan dan kegiatan pengunjung, sementara karakter situation penggunaan tanah mempengaruhi kegiatan pengunjung. Walaupun karakteristik pengunjung seragam, namun kegiatan pengunjung taman yang dominan beragam.

*The City of Medan has six urban parks which each park has its own uniqueness in physical condition and visitor activities. This research aim is to figure if there are differences among urban parks by its physical condition which is divided into site and situation, by its visitor activities which are divided into visitor characters and what they do during the visits, and also if site and situation of parks are effecting its visitor activities. Methode used in this research is by observing site, situation, and visitor activities characteristic and compared each. Site will be analyzed by its size, status, facilities, and space usage, while situation will be analyzed by its accessibility, relation with other objects, roads, and land use that surrounded the park. This research indicating that site and situation characteristics are both various. Site and situation characteristics affecting visitor activities. Space utilizing and facilities are part of site characters that influencing visitor activities and frequency,, while land use as part of situation character give influence to activities. While visitor characters are uniform among parks, they seems to have different majority activity for each park.*