

Analisis kesesuaian harapan dan kinerja terhadap kepemimpinan Walikota Kotamadya Tangerang Selatan = Analysis of compliance expectations and the performance against the leadership of the mayor of the municipality of South Tangerang

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Abstrak

[ABSTRAK

Tujuan dari penelitian ini adalah untuk menggambarkan kesesuaian harapan masyarakat dan kinerja pemerintah pada Kotamadya Tangerang Selatan, dan untuk menentukan strategi alternatif dengan harapan agar sesuai dengan masyarakat terhadap kinerja pemerintah.

Metode penelitian ini adalah: inportance dan analisis kinerja (IPA), data diperoleh berasal dari informan seperti kepala kantor dari semua aspek kehidupan.

Hasil penelitian adalah: Kesesuaian harapan dan kinerja dari 9 aspek, yaitu: pendidikan, kesehatan, pertanian, energi, sumber daya manusia, infrastruktur, politik, budaya, keamanan. Strategi alternatif adalah untuk menghentikan pengembangan Mall, akan lebih baik untuk pasar tradisional, dan untuk membangun infrastruktur seperti jembatan layang.

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ABSTRACT

The objectives of the research are : To describe the suitability and performance of society on the government of the Mayor of the Municipality of South Tangerang, and To determine alternative strategies in order expectation of the society fit on the performance of the government.

The method of the research is : Inportance and Performance Analysis (IPA), collected data was from the informan such as chief officer of all aspect of life. The research finding are : The suitability of expectation and performance are 9 aspect, those are : education, health, agriculture, energy, human resources, infrastructure, politics, cultur, security. The alternative strategies are : To stop development of Mall, it would be better to develop traditional market, and to built more infrastructure such as fly over.;

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