

Pelaksanaan pembentukan koperasi sebagai wadah mitra binaan dalam program kemitraan corporate social responsibility (CSR) PT. Krakatau Steel (studi kasus koperasi pedagang pasar Cilegon) = Implementation of cooperative formation as a means of partners in partnership program corporate social responsibility (CSR) PT. Krakatau Steel (case study market traders cooperative Cilegon)

Yulia Anggraini, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20404144&lokasi=lokal>

Abstrak

[ABSTRAK

Tesis ini membahas mengenai pelaksanaan pembentukan koperasi sebagai wadah mitra binaan dalam Program Kamitraan tanggung jawab sosial perusahaan (CSR) PT. Krakatau Steel. Dengan pendekatan kualitatif, pengumpulan data melalui studi literatur, wawancara dan observasi serta penarikan informan dengan purposif sampling. Hasil penelitian ini menggambarkan CSR PT. Krakatau Steel dalam Program Kemitraan memberikan saran kepada mitra binaannya untuk membentuk koperasi. Pelaksanaan pembentukan Koperasi Pedagang Pasar Cilegon (KPPC), serta membahas faktor-faktor pendorong dan penghambat pelaksanaan pembentukan KPPC.

<hr>

ABSTRACT

The focus of this study is the Implementation of cooperative formation as a means of partners in partnership program corporate social responsibility (CSR) PT . Krakatau steel. This research used a qualitative approach with descriptive research. While collecting data using study literature, observation, in-depth interview with purposive sampling technical. The results of this study illustrate CSR PT . Krakatau Steel in advising the Partnership Program established partners to form cooperatives. Implementation of the Koperasi Pedagang Pasar Cilegon (KPPC), and discusses the factors driving and inhibiting implementation KPPC formation.;The focus of this study is the Implementation of cooperative formation as a means of partners in partnership program corporate social responsibility (CSR) PT . Krakatau steel. This research used a qualitative approach with descriptive research. While collecting data using study literature, observation, in-depth interview with purposive sampling technical. The results of this study illustrate CSR PT . Krakatau Steel in advising the Partnership Program established partners to form cooperatives. Implementation of the Koperasi Pedagang Pasar Cilegon (KPPC), and discusses the factors driving and inhibiting implementation KPPC formation.;The focus of this study is the Implementation of cooperative formation as a means of partners in partnership program corporate social responsibility (CSR) PT . Krakatau steel. This research used a qualitative approach with descriptive

research. While collecting data using study literature, observation, in-depth interview with purposive sampling technical. The results of this study illustrate CSR PT . Krakatau Steel in advising the Partnership Program established partners to form cooperatives. Implementation of the Koperasi Pedagang Pasar Cilegon (KPPC), and discusses the factors driving and inhibiting implementation KPPC formation., The focus of this study is the Implementation of cooperative formation as a means of partners in partnership program corporate social responsibility (CSR) PT . Krakatau steel. This research used a qualitative approach with descriptive research. While collecting data using study literature, observation, in-depth interview with purposive sampling technical. The results of this study illustrate CSR PT . Krakatau Steel in advising the Partnership Program established partners to form cooperatives. Implementation of the Koperasi Pedagang Pasar Cilegon (KPPC), and discusses the factors driving and inhibiting implementation KPPC formation.]