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Kajian tingkat kepercayaan peserta didik terhadap fasilitas transportasi kota (studi kasus rute angkutan bus sekolah rute TMII - Gandaria, Jakarta Timur = The study of student trust level for urban transportation facility case study TMII Gandaria East Jakarta route of school bus

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Abstrak

[ABSTRAK

Penelitian ini ditujukan untuk mengkaji variabel-variabel yang mempengaruhi kepercayaan peserta didik dalam menggunakan fasilitas transportasi kota, yang disediakan khusus oleh Pemerintah Provinsi DKI Jakarta yaitu bus sekolah, yang diharapkan menjadi contoh transportasi layak dan ramah bagi peserta didik untuk berangkat dan pulang sekolah, ditengah keterbatasan kualitas pelayanan yang diberikan angkutan umum lainnya. Jenis penelitian yang dilakukan adalah penelitian kuantitatif menggunakan metodologi penelitian survey kuesioner, dengan responden peserta didik dari berbagai tingkatan kelas sekolah. Dari hasil penelitian diketahui bahwa terdapat 4 (empat) variabel yang mempengaruhi tingkat kepercayaan peserta didik yaitu keselamatan, keamanan, aksesibilitas dan kenyamanan. Variabel yang memberikan pengaruh signifikan dalam pembentukan tingkat kepercayaan peserta didik adalah variabel aksesibilitas dan kenyamanan.

ABSTRACT

This study is dedicated to analyze variables, which influenced school tuition to use the urban transportation facilities, which provided specifically by Local Government of DKI Jakarta which is Bus Sekolah, Which is expected to be an example of transportation for school tuition of viable and friendly to go and return from school, despite limitation of quality service rendered by other public transportation. The kind of research done is quantitative research; using research methodology survey questionnaire, with respondents from the student tuition on various levels school classes. From the research seen that there are four variables That influences the level of trust school tuition; namely of peace offerings, security, the accessibility and comfort. Variables that provide significant influence in the formation of the level of trust school tuition are accessibility and comfort.; This study is dedicated to analyze variables, which influenced school tuition to use the urban transportation facilities, which provided specifically by Local Government of DKI Jakarta which is Bus Sekolah, Which is expected to be an example of transportation for school tuition of viable and friendly to go and return from school, despite limitation of quality service rendered by other public transportation. The kind of research done is quantitative research; using research methodology survey questionnaire, with respondents from the student tuition on

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