

Pengaruh koneksi politik terhadap kinerja perusahaan yang tercatat di bursa efek indonesia periode 2004-2013 = The effect of political connection on firm performance of listed companies in indonesia stock exchange on 2004-2013

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Abstrak

[ABSTRAK

Tesis ini membahas mengenai pengaruh koneksi politik terhadap kinerja perusahaan dengan berdasarkan pada teori resource dependence. Kinerja perusahaan pada penelitian ini diukur menggunakan dua pengukuran yaitu return on sales (ROS) dan return on assets (ROA). Penelitian ini dilakukan dengan meneliti seluruh perusahaan yang terdaftar di Bursa Efek Indonesia pada periode 2004-2013. Hasil dari penelitian ini menunjukkan bahwa dengan dibangunnya koneksi politik, terdapat pengaruh positif terhadap kinerja perusahaan yang terdaftar di Bursa Efek Indonesia. Hasil dari penelitian ini mendukung teori resource dependence.;

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ABSTRACT

This thesis discussed about the affect of political connection on firms' performance based on resource dependence theory. Firm performance on this research using two ratios that is return on sales (ROS) and return on assets (ROA). The research observed listed companies on Indonesia Stock Exchange on 2004-2013. The evidence shows that political connection had significant and positive impact on listed companies' performance. In addition, this research supports the resource dependence theory., This thesis discussed about the affect of political connection on firms' performance based on resource dependence theory. Firm performance on this research using two ratios that is return on sales (ROS) and return on assets (ROA). The research observed listed companies on Indonesia Stock Exchange on 2004-2013. The evidence shows that political connection had significant and positive impact on listed companies' performance. In addition, this research supports the resource dependence theory.]