

Analisis likuiditas profitabilitas dan solvabilitas terhadap modal kerja : studi kasus pada PT. XL Axiata Tbk dan PT. Telkom Tbk pada tahun 2004-2013 = Analysis of liquidity profitability and solvency with working capital a case study at PT. XL Axiata Tbk and PT. Telkom Tbk in 2004-2013

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Abstrak

[ABSTRAK

Penelitian ini bertujuan untuk mengetahui kondisi industri telekomunikasi saat ini, pengelolaan modal kerja, posisi dari likuiditas, profitabilitas dan solvabilitas pada perusahaan dengan jangka waktu penelitian selama sepuluh tahun. Dari hasil penelitian ini dapat dilihat bahwa kondisi industri telekomunikasi saat ini bergeser dari penggunaan sms dan telpon menjadi penggunaan internet. Hasil dari cash conversion cycle (CCC) pada perusahaan dengan pengelolaan modal kerja positif lebih cepat dibanding perusahaan dengan modal kerja negatif. Posisi likuiditas dari perusahaan modal kerja negatif lebih mengawatirkan dibanding dengan perusahaan modal kerja positif. Profitabilitas terhadap likuiditas lebih berpengaruh kuat dan signifikan pada perusahaan dengan modal kerja negatif. Sedangkan profitabilitas terhadap risiko modal kerja lebih berpengaruh pada perusahaan dengan modal kerja positif. Penilaian solvabilitas perusahaan dengan modal kerja negatif berada di zona abu-abu dan perusahaan dengan modal kerja positif selalu berada pada zona aman.;

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ABSTRACT

This study aims to determine the current condition of the telecommunications industry, working capital management, the position of liquidity, profitability and solvency of the company for a period of over ten years of research. From these results it can be seen that the condition of the telecommunications industry is currently shifting from the use of sms and calls into internet usage. The results of the cash conversion cycle (CCC) at the company with positive working capital management faster than companies with negative working capital. The liquidity position of the company is more worrying negative working capital compared with positive working capital companies. Profitability of the liquidity more robust and significant influence on the company with negative working capital. While the profitability of the risks of working capital have more influence on companies with positive working capital. Rate solvency of companies with negative working capital is in the gray zone and the company with positive working capital always be on the safe zoneLiquidity;This study aims to determine the current condition of the telecommunications industry, working capital management, the position of liquidity, profitability and solvency of the company for a period of over ten years of research. From these results it can be seen that the condition of the telecommunications industry is currently shifting from the use of sms and calls into internet usage. The results of the cash conversion cycle (CCC) at the company with positive working capital management faster than companies with negative working capital. The liquidity position of the company is more worrying negative working capital compared with positive working capital companies. Profitability of the liquidity more robust and significant influence on the company with negative working capital. While the profitability

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