

# Analisa implementasi kebijakan pengembangan pariwisata di wilayah pesisir kecamatan wabula kabupaten buton = Analysis of tourism development policy implementation at wabula coastal district of buton

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## Abstrak

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Tesis ini membahas tentang analisa implementasi kebijakan pengembangan pariwisata di wilayah pesisir Wabula Kabupaten Buton yang dilakukan oleh Pemerintah Daerah Kabupaten Buton. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Hasil penelitian ini menunjukkan bahwa tidak berkembangnya Kepariwisataan di Wabula disebabkan oleh implementasi kebijakan kepariwisataan yang dilakukan oleh aparatur Pemerintah Daerah tidak berjalan optimal serta lemahnya manajemen pengelolaan pariwisata yang diterapkan oleh Dinas Kebudayaan dan Pariwisata. Terdapat beberapa faktor yang membuat pariwisata menjadi tidak berkembang, seperti kurangnya kunjungan wisatawan, kurangnya fasilitas dan pelayanan, aksesibilitas yang kurang memadai, dan tata kelola pariwisata yang dilakukan oleh pihak pemerintah belum memberikan peningkatan kesejahteraan masyarakat pesisir Wabula.

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<b>ABSTRACT</b><br>

This thesis raised the analysis of tourism development policy implementation at Wabula coastal district, Buton which are made by the Regional Government of Buton . The results of this research showed that the reasons why Wabula tourism did not developed are firstly, because of the local government apparatus did not implementing tourism policies optimally and lack of tourism management implemented by the Department of Culture and Tourism. There are several factors that make tourism does not develop, such as the lack of tourist traffic, lack of facilities and services, inadequate accessibility and tourism management conducted by the government. All of that factors has not been able to improve the welfare of the people in Wabula coast.;This thesis raised the analysis of tourism development policy implementation at

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