

Fenomena operasi plastik yang dilakukan individu terkait tren budaya Korea yang sedang berkembang studi kasus individu Brazil yang mengubah wajahnya menjadi wajah pria Korea = Plastic surgery conducted by individuals regarding the growing Korean trend study case Brazilian individuals doing plastic surgery to look like Korean men

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Abstrak

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Jurnal ini akan membahas tentang sejauh mana social influence dan person perception dapat mempengaruhi keputusan individu untuk mengubah wajahnya melalui sejumlah prosedur operasi plastik. Selain itu juga akan dibahas mengenai keterkaitan budaya Korea Selatan yang sedang menjadi fenomena di dunia dengan keputusan individu untuk mengubah wajahnya agar mirip dengan pria Korea melalui operasi plastik. Di Korea Selatan, penampilan fisik merupakan hal yang penting, sehingga membuat banyak individu memutuskan untuk melakukan operasi plastik agar terlihat lebih menarik. Metode pengumpulan data yang penulis gunakan adalah dengan mengumpulkan data sekunder dari akun Facebook yang bersangkutan dan media online. Berdasarkan keseluruhan analisis, dapat disimpulkan bahwa peran lingkungan sosial mempengaruhi keputusan individu untuk melakukan operasi plastik dan ketertarikan fisik sebagai latar belakang dan alasan untuk melakukan hal tersebut.<hr>

ABSTRACT
This journal discusses about how social influence and person perception can affect individual's decision to change his face by going under several amounts of plastic surgeries. This journal also discusses about the relationship between South Korean culture that is currently a worldwide phenomenon with individual's decision to change his face to Korean man face through plastic surgeries. In South Korea, physical appearance is a very important thing, and that makes a lot of people decides to do a plastic surgery to make their face more attractive. The data collection method I used was by collecting secondary data from the person involved in this case's Facebook account and online media. Based on overall analysis, I concluded that social environment affects individual's decision to go under plastic surgery procedure and physical attraction as the background and the reason for doing such thing.;This journal discusses about how social influence and person perception can affect individual's decision to change his face by going under several amounts of plastic surgeries. This journal also discusses about the relationship between South Korean culture that is currently a worldwide phenomenon with individual's decision to change his face to Korean man face through plastic surgeries. In South Korea, physical appearance is a very important thing, and that makes a lot of people decides to do a plastic surgery to make their face more attractive. The data collection method I used was by collecting secondary data from the person involved in this case's Facebook account and online media. Based on overall analysis, I concluded that social environment affects individual's decision to go under plastic surgery procedure and physical attraction as the background and the reason for doing such thing., This journal discusses about how social influence and person perception can affect individual's decision to change his face by going under several amounts of plastic surgeries. This journal also discusses about the relationship between South Korean culture that is currently a worldwide phenomenon with individual's decision to change his face to Korean man face

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